

Advertising online is signifigant to advertising, considering the internet helps your ad to potentially reach a wider audience. DYME Magazine's online advertising allows our advertisers to take advantage of the 65 percentile that view our articles and ads on their handheld mobile IOS, Android and Tablet devices. Featured below are our rates that will help you take advantage of our advertising to project your product or service to our returning and new visitors worldwide!

## Website Home Banner Ad Rate

```
1 Month = $150.00
 2 Months= $200.00
 3 Months= $300.00
 4 Months= $400.00
 6 Months= $500.00
                      $100 Savings*
                      $200 Savings*
 9 Months= $700.00
12 Months= $1,000.00 $300 Savings*
```

## **GENERAL ADVERTISING**

## **BIMONTHLY CIRCULATION**

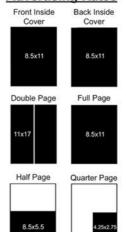
To advertise in DYME Magazine, please contact us at 617.905.1062 M-F 9am-5pm or email us at: dymemagpr@yahoo.com

Rates are based on a guaranteed paid (6 issues) hardcopy print and online circulation of 210,000.

DYME Magazine is scheduled to go into circulation bimonthly.



## **Advertising Rates**



\*Ad sales are determined on single issue and Yearly rates. Discount rates will increase for ad space agreements that extend longer than one year.

	Front Inside Cover	Back Cover Inside	Double Page Spread	Full Page Inside	Half Page Inside	Quarter Page Inside
1 Issue	\$1,000	\$1,000	\$1,000.00	\$800.00	\$400.00	\$300.00
2 Issues	\$2,000	\$2,000	\$1,400	\$1,600.00	\$800.00	\$600.00
3 Issues	\$3,000	\$3,000	\$2,100	\$2,400.00	\$1,200.00	\$900.00
4-6 Issues *20% Discount	\$3,200	\$3,200	\$2,240	\$2,560.00	\$1,280.00	\$960.00