

2021 DYME MAGAZINE

CIRCULATION & DEMOGRAPHICS  
*PRINT*

READER SEX:

FEMALE 90%

MALE 10%

AVERAGE READER AGE %:

16-34 60%

35-44 25%

45+ 15%

AVG READERS % PER COPY:

4 READERS

SINGLE COPY PRICE:

\$5.00



**DYME**  
MAGAZINE



# DYME Magazine

#1 Womens Fashion Modeling Beauty Magazine!

6 issues Only \$20.00  
By Mail or App!

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**Alexandra Kutas**  
Rollin' Down The Runway



**Racism On The Runway**

W 980pix

Advertising online is significant to advertising, considering the internet helps your ad to potentially reach a wider audience. DYME Magazine's online advertising allows our advertisers to take advantage of the 65 percentile that view our articles and ads on their handheld mobile IOS, Android and Tablet devices. Featured below are our rates that will help you take advantage of our advertising to project your product or service to our returning and new visitors worldwide!

### Website Home Banner Ad Rate

1 Month	= \$150.00	
2 Months	= \$200.00	
3 Months	= \$300.00	
4 Months	= \$400.00	
6 Months	= \$500.00	\$100 Savings*
9 Months	= \$700.00	\$200 Savings*
12 Months	= \$1,000.00	\$300 Savings*

# GENERAL ADVERTISING

## BIMONTHLY CIRCULATION

Rates are based on a guaranteed paid (6 issues) hardcopy print and online circulation of 210,000.  
DYME Magazine is scheduled to go into circulation bimonthly.

To advertise in DYME Magazine, please contact us at 617.906.1062  
M-F 9am-5pm or email us at: [dymemagpr@yahoo.com](mailto:dymemagpr@yahoo.com)



## Advertising Rates

Front Inside  
Cover



8.5x11

Back Inside  
Cover



8.5x11

Double Page



11x17

Full Page



8.5x11

Half Page



8.5x5.5

Quarter Page



4.25x2.75

\*Ad sales are determined on single issue and Yearly rates. Discount rates will increase for ad space agreements that extend longer than one year.

	Front Inside Cover	Back Cover Inside	Double Page Spread	Full Page Inside	Half Page Inside	Quarter Page Inside
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1 Issue	\$1,000	\$1,000	\$1,000.00	\$800.00	\$400.00	\$300.00
2 Issues	\$2,000	\$2,000	\$1,400	\$1,600.00	\$800.00	\$600.00
3 Issues	\$3,000	\$3,000	\$2,100	\$2,400.00	\$1,200.00	\$900.00
4-6 Issues *20% Discount	\$3,200	\$3,200	\$2,240	\$2,560.00	\$1,280.00	\$960.00